

Fall 2014 Newsletter from Premier Dental Associates

**THIS MONTH'S
SPECIALS: \$ 50 OFF
BOTOX OR JUVEDERM**

BOTOX

JUVEDERM

DID YOU KNOW, THAT!!!

The Human eye can distinguish about 10 million different colors!

Because of today's alarming obesity rates, this generation of children will be the first to live shorter lives than their parents!

Stress causes or complicates 90% of all diseases!

During a sneeze, all of your bodily functions momentarily stop, even your heart!

Every single muscle fiber is thinner than a human hair strand, and can hold up to 1,000 times its own weight.



Check out our recent website updates

www.clevelanddentistohio.com

Hot Topic:

Botox: Why? Where? And When?

These days, Botox is very widely used for all kinds of cosmetic and medical uses.

We are proud to let our patients know that now in our office we offer Botox treatments for medical, TMJ and cosmetic therapies. Also we offer fillers therapy, using Juvederm.

Dr. Lee is certified to administer both Botox and Juvederm therapies. She went through advanced training with American Academy of Facial Esthetics in 2011.

What is Botox?

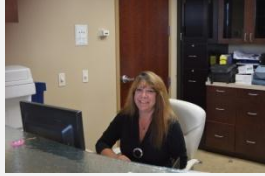
Botox is a prescription medicine that is injected into muscles and is commonly used to improve the look of moderate-to-severe frown lines between the brows in people for a short period of time (temporary). Please visit Botoxcosmetic.com for more information about Botox.

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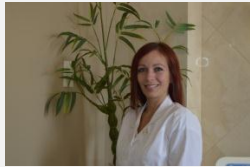
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WE ARE VERY EXCITED TO INTRODUCE NEW MEMBERS OF OUR GREAT TEAM.

CINDY, OFFICE MANAGER



REBECCA, DENTAL HYGIENIST



JESSICA, DENTAL ASSISTANT



AMY, PATIENT CARE COORDINATOR



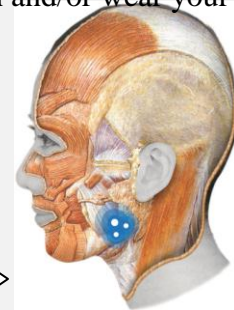
ERICA, PATIENT CARE COORDINATOR



To read more about our great team, please go to our web page, see tab: meet the team

Do you frequently wake up with a tired jaw or have chronic tension headaches? Bruxism is a condition in which you grind or clench your teeth. If you have bruxism, you may unconsciously clench your teeth together during the day or grind them at night. Ideally at rest, our teeth are NOT supposed to touch each other.

Bruxism is very common, especially in women, and when the condition is mild, may not require treatment. However, if bruxism is severe enough, it can lead to temporomandibular joint disorders (TMJD, TMJ or TMD), headaches, and damage the restorations in your mouth and/or wear your natural teeth.



Injection site and diffusion area →

In order to prevent your teeth from wearing, dentists first prescribe professional grade mouth guards to be worn at night. However, upon follow up, patients have said that although they feel their teeth are protected during their sleep, they feel that they are clenching even harder, biting into their night guard all night long.

Premier Dental Associates offers treatment for Bruxism and Temporomandibular Joint Disorders. We offer Occlusal Guards (mouth guards) as a first course of treatment for patients seeking treatment for night grinding and clenching. For patients who clench or grind during the day, or for whom Occlusal Guards are not effective or exasperate their condition,

Premier Dental Associates now offers Botox!

Botox, a treatment usually used to relax facial wrinkles, can also help relax muscles in the jaw, therefore alleviating the pain and discomfort of Bruxism and Temporomandibular Joint Disorders. Botox is a non-invasive procedure that lasts approximately 3-6 months.

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Food for thought:

The difference between stupidity and genius is that genius has its limits.

Albert Einstein

Failure is simply the opportunity to begin again, this time more intelligently.

Henry Ford



FIG. 3. (Left) Patient with hypertrophy of the masseter muscles before treatment with botulinum toxin. The same patient 3 months (center) and 21 months (right) after local injection of botulinum toxin in the masseter muscles. (The second injection was administered after 4 months.)

Some Dental Humor!

